

Richard Sykes

Résumé

VTA Sole Cruise Director - January 2016 to November 2018

Start up and continued management of Aegean Odyssey, liaising with both ship's management office, on-ship management and product management office. Doubling Cruise Director score percentage within six weeks (47% prior to arrival, up to 94% - never scoring less than 91%). Demanding passenger profile. Programming, control and development of entire product, adding shows and light entertainment, professionalising journal and increasing revenue.

CMV Senior Cruise Director - April 2008 to December 2015

Start up and continued management of ships; Marco Polo, Ocean Countess, Discovery, Azores and Magellan for Cruise and Maritime Voyages. Unprecedented customer satisfaction scores with challenging itineraries. Creation and maintenance of fleet wide product. Daily reporting and monitoring of onboard product with bias towards entertainment. Successful management of disease outbreaks, port changes and staffing issues. Creation of rotas, cruise plans, the most successful shows, gameshows, quizzes, daily puzzle sheets, programme templates etc. Cruise reports and monitoring of guest acts, celebrities, VIPs, lecturers and craft personnel.

River Cruise Manager - Summer 2013

Set-up, running and sign-off of CMV Signature brand with little office oversight. Fronting and leading a team in the running of a new river cruise venture. Including all research, commentaries, shore-excursions, passenger issues and welfare, entertainment and socialising.

Guest Artist - Winter 2011 to November 2018

Performing shows and cabarets regularly on extended itineraries. Six full one-hour tribute shows involving piano vocals and monologue. 40 cabaret sets including a varied mix of dance sets, comedy cabarets and personal revues. Also assisting onboard team with gameshows, quizzes and shows.

Thomson Cruise Director - December 2004 to May 2007

Excellent satisfaction scores (achieving 99% during 2006 season). Organising and appearing in entertainment product for Partnership Events and Entertainment Ltd.

Other work includes: Website and app coder, professional show writer, Creative Director of entertainment agency, Advertising Representative, Graphic Designer/Studio Manager, Professional Pantomime Dame, Resident Comic at Alton Towers.

Skills

Broad knowledge of world events, history and geography

Vast travel experience

IT and Design

iPhone, iPad and Mac app creation

Design and produce websites

Design and produce PowerPoint presentations

Design and produce interactive computer gameshows

Highly literate copy proofer

Music and Arts

Strong vocal and harmonising ability

Play piano and keyboards to a very high standard

Play clarinet, flute, saxophone and guitar

Orchestrate using computer sequencers

Acting, Direction and Stagecraft

Computer sound manipulation including track editing and transposition

Graphic design

Songwriter and scriptwriter

Managerial

Inspirational leader

Strong command and level head

Excel in communication with officers and offices

Personal

Extremely personable and sociable

Well groomed and smartly attired

Clean driver's license and own car

Non-smoker, non-drinker

No dependents. No debts

Richard Sykes

References

Bob McGowan - Guest Services Director

Cruise and Maritime Voyages Ltd.

Gateway House, Stonehouse Lane, Purfleet, Essex. RM19 1NS

Tel: + 44 (0) 1708 893 252 | Mobile: + 44 (0) 7712 840 262

Email: bob.mcgowan@cruiseandmaritime.com

Andy Rudge - Business Partner and Guest Act

Managing Director

Creation Worldwide Ltd.,

40 St. George's Avenue, Wildmill, Bridgend. CF31 1RS

Tel: + 44 (0) 1656 818 918

Email: andy@creationworldwide.com

Frank Hammond - Cruise Director and Artistic Advisor

Partnership Events and Entertainment Ltd.

1 Holly Dene, Ossett. WF5 9TF

Tel: + 44 (0) 1924 265 501 | Email: kingtut48@hotmail.com

Sue Denning - Cruise Director

Celebrity Cruises

Flat 12, Reads Court, 42B Reads Avenue, Blackpool. SY1 4DE

Tel: + 44 (0) 7748 052 708 | Email: suedenning@yahoo.co.uk

Qualifications

2:1 honours degree from University of Derby in Music and English with additional credits accumulated in Film Studies and Systems Analysis

A-Level & GCSE Level

A-Levels in English Language, Music, Mathematics and General Studies

GCSE qualifications in English Language, English Literature, Physics, Chemistry, Design and Communication, Music, Geography, French and German

Certificates

STCW-95

Basic Training

Crowd Management

Crisis Management

5/152/12 Security Awareness for Shipboard Personnel

Passport expires April 2022

Seaman's Books from UK, Netherlands and Bahamas

ENG 1 Medical Certificate with all relevant vaccinations and Yellow Fever vaccination certificate

Contact